# 2020 IMPACT REPORT





# MISSION + REACH

We support Colorado Boys & Girls Clubs to enable all young people, especially those who need us most, to reach their full potential as productive, caring, and responsible citizens

#### **UNIQUE TRAITS OF A CLUB**

Clubs are located in safe, dedicated youth facilities.

 Our doors are open when youth supervision is critical, like during summer break and on the fifth day in four day school districts

 Clubs are staffed by youth development professionals trained in Positive Youth Development.

• Membership is affordable and accessible to families with low incomes.

Clubs provide diverse, age-appropriate and comprehensive programs and services.

**3,392**Volunteers

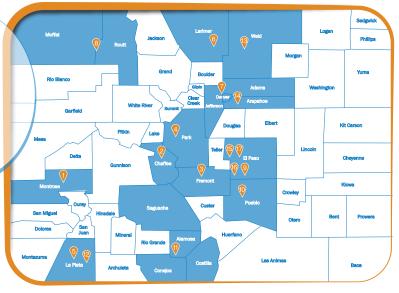
WHERE
COLORADO
CLUBS ARE
LOCATED



"The memories,
the people and the skills
I've learned at the Boys & Girls Club
will stay with me forever."

Angel

Boys & Girls Clubs of Metro Denver Youth Advocacy Council Member



- Black Canyon Boys & Girls Club
- Programme Boys & Girls Clubs of Chaffee County
- 9 Boys & Girls Clubs of Fremont County
- Plant 
  Property 
  Pro
- Boys & Girls Clubs of La Plata County
- Boys & Girls Clubs of La Plata County
   Boys & Girls Clubs of Larimer County
- Programme Boys & Girls Clubs of Metro Denver
- Boys & Girls Clubs of Northwest Colorado
- 9 Boys & Girls Clubs of the Pikes Peak Region
- Page 2 Boys & Girls Clubs of Pueblo County
- Boys & Girls Clubs of the San Luis Valley
- Property Boys & Girls Club of the Southern Ute Indian Tribe
- Boys & Girls Clubs of Weld County
- Buckley Air Force Base Youth Center
- Falcon Trail Youth Center, US Air Force Academy
- PR.P. Lee Youth Activities Center, Peterson AFB
- USCG Fort Carson Child & Youth Services Center

## WHO WE SERVE

If it takes a village to raise a child, it takes several villages to ensure that child's success. Boys & Girls Clubs in Colorado operates behind the scenes to make this vision a reality, convening Clubs to help build community-based programs that are fun, academically enriching, and prioritize social emotional learning. As the backbone to our 17 Colorado Clubs, we work together to raise funds, make grants, advocate and strategize. By helping Clubs shoulder the burden of operations, BGCC ensures that Clubs can stay focused on meeting the needs of their communities to serve as dependable, safe places for youth.

78% Youth (12 + Under)

21% Teens (13 + Older)



36 Urban

32 Rural 6 Military 1 Tribal



1% Asian

40% Hispanic

ETHNICITY 34% Caucasian

11% African American

1% Native American

1% Pacific Islander

2% Other

7% Two or more 2% Unknown MEALS SERVE

403.416 Meals 407,341 Snacks

31,147 Youth **Served** 

#### 2020 YOUTH OF THE YEAR



53% Male

47% Female

Joseph O. (he/him)

Boys & Girls Clubs of Pueblo County.

"Even though life may seem hard, it "A positive attitude and a vision will get better eventually if you wait long enough and persevere."



Gianny V. (she/hers)

USAG Fort Carson.

will take you farther than you could ever imagine."

Youth of the Year is the premier leadership program for Club teens and recognizes outstanding members. A Club teen who demonstrates outstanding service to the Club, community and family; academic success; strong moral character; ambitious life goals; as well as poise and public speaking ability is named the Colorado Youth of the Year.

# FORMULA FOR IMPACT

The Formula for Impact is the road map for Boys & Girls Clubs to follow to ensure that youth achieve our priority outcomes of academic success, good character & citizenship, and healthy lifestyles. It is the key to making our ambitious vision of great futures for all young people in Colorado a reality.



## YOUNG PEOPLE WHO NEED US MOST

**OUTCOME-DRIVEN CLUB EXPERIENCE** 



Five key elements for Positive Youth Development:

- A safe, positive environment
  - Fun experiences
    - Supportive relationships
      - Opportunities and expectations
        - Recognition

















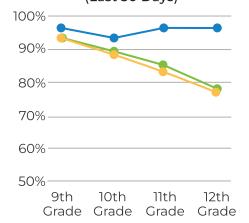
## IMPACT REPORT

Using the Formula for Impact framework, Club staff offer targeted programs designed to help youth achieve priority outcomes. Clubs drive transformational change for youth and their communities through life-changing and outcome-driven programming.

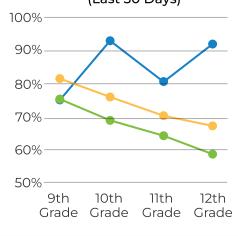
#### **COLORADO CLUB KIDS ARE MORE LIKELY TO...**

Each year, Clubs collect data about key program areas from youth using the National Youth Outcomes Initiative survey. This ensures that Clubs' outcome-driven programming is driving transformational change for youth and their communities.

### Abstain from Binge Drinking (Last 30 Days)



### Abstain from Electronic Vapor Use (Last 30 Days)



### Abstain from Alcohol



── NYOI (2019)

— YRBS (2019)

HEALTHY KIDS CO (2019)



96% of club youth (5th - 12th) are on grade level.



**86%** of club teens expect to complete a post secondary education.

(including junior college + trade school)

"I am incredibly grateful to my Club for playing a significant role in shaping the person I am today; a communicative, empathetic and respectful individual."

Zoe
Boys & Girls Clubs
of Northwest Colorado
Youth of the Year 2021 finalist



90% of club youth have an adult to go to for help with a serious problem.

81% of youth believe they can make a difference in their community.

77% of teens volunteered at least once in their community.



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Boys & Girls Clubs sets itself apart from other youth development organizations by focusing on providing a high quality Club Experience in every location - for every kid. Our staff are

exceptional youth development professionals. By investing in our staff, we create a lasting impact for the kids they work with every day. Staff go above and beyond to ensure that youth are safe, respected by their peers, have fun and have access to new opportunities to help them reach their full potential.



Every dollar invested in the Boys & Girls Clubs

**RETURNS** 

\$9.60

in current and future earnings and cost-savings to their communities

21% of young people in Colorado fail to graduate from high school on time, **BUT** 



of **CLUB** teens expect to graduate on time!













A SPECIAL THANK YOU TO OUR PARTNERS









